

DIEGO CASTRO



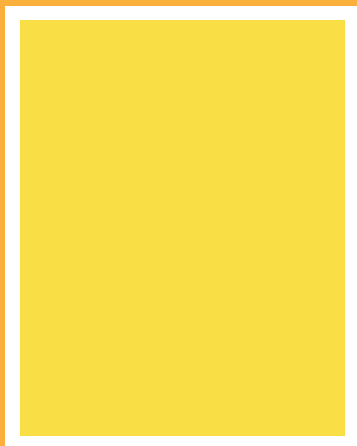
Ads Co-ordinator
ads@themanitoban.com



109 Helen Glass Building
University of Manitoba
Winnipeg, MB
R3T 2N2

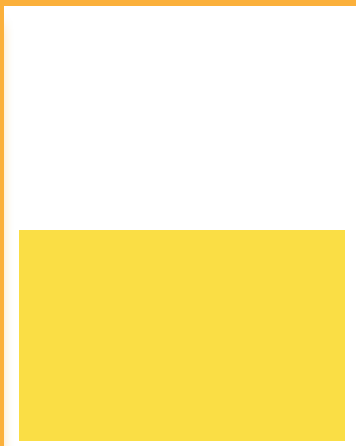
ESTABLISHED IN 1914, THE MANITOBAN IS
THE OFFICIAL STUDENT NEWSPAPER OF THE
UNIVERSITY OF MANITOBA

WEBSITE ADVERTISING



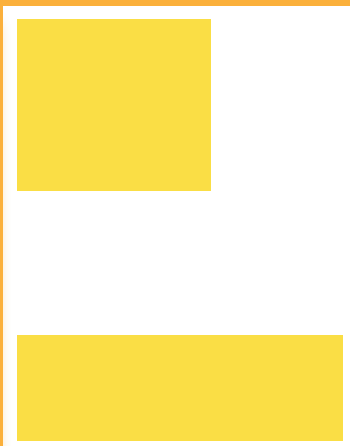
PREMIUM

1 full page colour ad
1-2 weeks
(leaderboard or big box)
\$1300.00



VALUE

1/2 full page colour ad
1-2 weeks (leaderboard or
big box)
\$870.00



MINI VALUE

1/4 full page colour ad
1 week (leaderboard or
big box)
\$460.00

ADVERTISEMENT PACKAGES

FORMAT: PDF, TIFF,
EPS, AI, JPEG, JPG or
PSD.

WE REQUIRE
PROVIDED IMAGES
TO BE 300 DPI. AD
DESIGN IS QUOTED
UPON REQUEST

PLEASE CONTACT US
FOR MORE INFORMA-
TION REGARDING
FORMATTING

PRICING

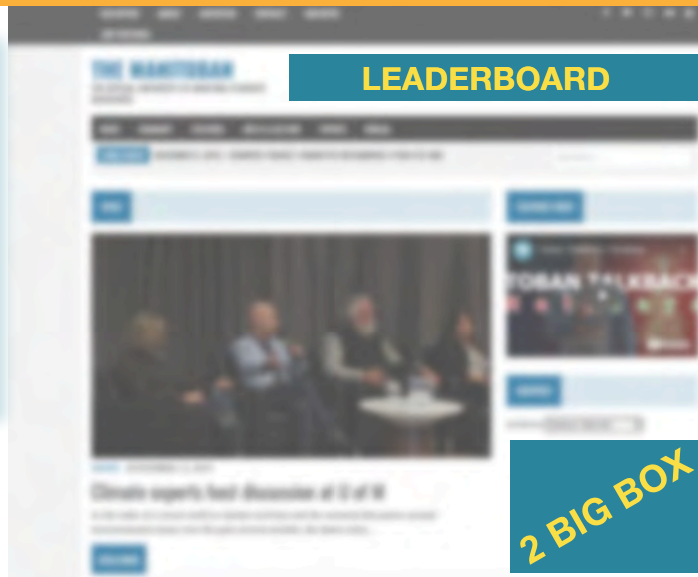
\$18 CPM
COST PER MILLE



OUR RATE IS BASED ON INCREMENTS OF
1,000 WEB IMPRESSIONS, OR VIEWS, THAT
YOUR ADVERTISEMENT RECEIVES



10,000 IMPRESSIONS YOUR AD
WILL RUN FOR 1 WEEK \$180
20,000 IMPRESSIONS YOUR AD
WILL RUN FOR 2 WEEKS \$350



WEBSITE TRAFFIC STATS

227,000 UNIQUE VISITORS PER YEAR

18,000 NEW MONTHLY VISITORS

61,000 MONTHLY IMPRESSIONS

LEADERBOARD and FOOTER

1 of each available
728x90 pixels Displayed on
the top or bottom of all
pages of our website

BIG BOX

3 available 300x250
pixels Displayed on
the right side column
of all pages of our
website

Big Boxes can be used for images
or video